

Greetings!

Trolley Run Club is excited to host our 3th annual Trolley Retro Run 5K this year on Sunday, April 27th and we're looking for community supporters like you to sponsor the event! A donation of any amount would be greatly appreciated. All proceeds from this event will directly support and positively impact Humane Animal Partners, Arena Adaptive/More than Fitness, and Urban Bike Project. Three Wilmington based charities!

Retro Run Details:

When: Sunday, April 27th, 2025

What: 5k walk/run for all ages managed by Fusion Racing

Where: Kelly's Logan House, 1701 Delaware Ave #2329, Wilmington, DE 19806

Giving these organizations the support they need to improve the lives of people and animals in our community is meaningful and worthwhile. It feels good to be part of something this important. We are ready to host this event- are you ready to join us?

The Humane Animal Partners, known formerly as Delaware Humane Association and Delaware SPCA, is committed to connecting people with animals, building strong relationships to better the community, and preventing cruelty to animals. These pillars are brought to life through programs that provide shelter and adoption for unwanted and homeless pets, reduce pet overpopulation through low-cost spay/neuter, and enable pet retention by providing low-cost veterinary services, free community pet food pantries, and more.

Arena Adaptive is an initiative to build character, confidence, and community through fitness for people of all abilities. They provide group fitness classes for people with disabilities to engage all individuals in exercise together. Their goal is to use fitness as a vessel to show people how capable they are, and to have fun while doing it!

Urban Bike Project is a community bike shop bringing the joys of bicycling to Wilmington residents, both youth and adults. A bike might mean affordable transportation to a night shift at a warehouse, when buses are no longer running. It might mean recovery from a serious health issue and a new lease on life. Or it might mean time spent with family, exploring your neighborhood, or feeling the wind in your hair. Bikes change lives and revolutionize communities!

About Us! Trolley Run Club - a new local running club based out of Trolley Square who first started in fall 2022 when a group of individuals recognized Wilmington needed an inclusive walking/running group welcoming families/dogs/and individuals of all paces to participate in a free weekly event focusing on moving our bodies while building community. Since then, we continue to grow and can have upwards of 100 people on a nice night! Our annual Retro Run focuses on engaging our local community, benefiting local charities, and having fun while doing it! We are ready but to make it a success we need your help!

Retro Run Sponsorship Tiers:

Partnership Level:	Platinum Sponsor (1 spot)	Gold Sponsor (2 spots)	Silver Sponsor (10 spots)	Bronze Sponsor (10 spots)	Race Supporter (unlimited)
One Time Commitment	\$1,000	\$500	\$250	\$100	\$50
Logo/brand on front of race t-shirt	X				
Ability to table at event	X	X			
Logo/brand on promotional lawn sign	X	X			
Logo/brand on back of race t-shirt	X	X	X		
1 Retro Run Instagram post with logo/brand	X	X	X		
1 Retro Run Instagram story with logo/brand	X	X	X	X	
Logo/brand on website	X	X	X	X	
2x free race registration discount codes	X	X	X	X	
Ability to promote business cards at event	X	X	X	X	
Name on back of race t-shirt					X

How to donate: s

- For donations of \$250 or more, please share your email address with a Retro Run group member and we'll send an invoice or make a check payable to 'Fusion Racing'
- For donations less than \$250, scan QR Code and click the gray 'donate' button in the top right.
- *Donations due by March 15th for t-shirt design purposes*

Raffle items: We will also be collecting raffle donations for this event. If you wish to donate a gift card, brand appeal, or a free class from your business please reach out to us!

For more information about this event, please visit our website
<https://runsignup.com/Race/DE/Wilmington/TrolleyRetroRun5K>
Contact trolleyretorun@gmail.com for any questions.

Thank you for your support!
Trolley Run Club

